

## Campaign Rules

Candidates, for purposes of campaigning, are permitted to:

- Use their personal Facebook/Twitter and other personal social media accounts;
- Send written/printed campaign promotional material to individual Spelman alumnae via mail, email, and text message by using distribution lists, distribution files, and media that are not used or developed by NAASC or Spelman College.
- Utilize personal audio/visual platforms (e.g., Zoom, GoToMeeting, Teams, conference calls, etc.) to speak with Spelman alumnae individually or collectively if the platform is not a NAASC regional, or chapter-sponsored activity or meeting.
- Speak with Spelman alumnae in-person individually or collectively if the event is not a NAASC regional, or chapter-sponsored activity or meeting; and
- Must include the following disclaimer in any form (i.e., mail, email, text, and audio/visual) of contact made with Spelman alumnae "I am not the only candidate who is running on the current slate. The entire slate of candidates can be obtained on [www.naasc.org](http://www.naasc.org) (national elections), the respective regional website (regional elections), or the respective chapter website (local elections)".

NAASC officers at the national, regional, and chapter levels and NAASC Chapters are permitted to:

- Campaign, endorse, or publicly show support for any candidate for office who is seeking election to a national, regional, or chapter office.
- Distribute information posted about the candidate for office that is listed on the [www.naasc.org](http://www.naasc.org) website (national elections), regional website (regional elections), or chapter website (local elections).
- A NAASC officer may use her personal email account or social media to campaign, endorse, or publicly show support for a candidate and distribute information.

### **Candidates**

Candidates who are running for a national office for the National Alumnae Association of Spelman College are prohibited from campaigning for election by:

- Using national, regional, and chapter NAASC social media accounts that include and are not limited to Facebook, Twitter, and Instagram.
- Appearing solely in publications, newsletters, and any other documents that are distributed by NAASC at the national, regional, or chapter levels to Spelman alumnae such as the *Journal of Sisterhood*, chapter newsletters, regional newsletters, etc.;
- Using the NAASC national, regional, or chapter email, social media, or any other accounts to distribute campaign videos, messages, candidacy platforms, and other promotional information.
- Posting or tagging photos, messages, or videos on the NAASC national, regional, or chapter social media accounts.
- Posting or tagging photos, messages, or videos on social media groups that target Spelman alumnae but do not allow all Spelman women to participate (e.g., Spelman Moms, sorority pages, class pages, etc.);
- Seeking or accepting endorsements from: NAASC officers at the national, regional, or chapter levels; NAASC chapters or regional bodies; Spelman College faculty, and staff.

### **National, Regional, and Chapter Officers**

NAASC national, regional, and chapter officers are prohibited from supporting, endorsing, or sharing information about an individual candidate or subset of candidates from the entire election slate who is running for a national, regional, or chapter office by:

- Using national, regional, and chapter NAASC social media accounts that include and are not limited to Facebook, Twitter, and Instagram.
- Listing, endorsing, or otherwise mentioning a particular candidate in publications, newsletters, and any other documents that are distributed by NAASC at the national, regional, and/or chapter levels to Spelman alumnae such as the *Journal of Sisterhood*, chapter newsletters, regional newsletters, etc.
- Using NAASC national, regional, chapter, social media, or any other accounts to distribute campaign videos, messages, candidacy platforms, and other promotional information.
- Posting or tagging candidate photos, messages, or videos on the NAASC national, regional, or chapter social media accounts.

### **NAASC Chapters**

NAASC chapters are permitted to:

- Using NAASC national, regional, or chapter email accounts, social media, or any other accounts to distribute campaign videos, messages, candidacy platforms, and other promotional information, not as an endorsement but for information purposes only.

NAASC chapters are prohibited from supporting, endorsing, or sharing information about an individual candidate or subset of candidates from the entire election slate who is running for a national or regional office by:

- Using national, regional, and chapter NAASC social media accounts that include and are not limited to Facebook, Twitter, and Instagram.
- Listing, endorsing, or otherwise mentioning a particular candidate in publications, newsletters, and any other documents that are distributed by NAASC at the national, regional, and/or chapter levels to Spelman alumnae such as the *Journal of Sisterhood*, chapter newsletters, regional newsletters, etc.
- Posting or tagging candidate photos, messages, or videos on the NAASC national, regional, or chapter social media accounts.
- Posting or tagging photos, messages, or videos on social media group accounts that target Spelman alumnae but do not allow all Spelman women to participate (e.g., class pages, sorority pages, Spelman moms, etc.); and

Lack of compliance with the campaign rules will be reviewed by the NAASC Election Committee. Proposed consequences are:

- Fine officer and/or candidate
- Disqualification of candidate
- Remove voting privileges of officers and/or candidates.